

# EDUCATION TIMES 2

WHERE QUALITY EDUCATORS MEET QUALITY READERS

Sunday August 7, 2011



## OTHM lift-off in Sri Lanka

The Organisation for Tourism and Hospitality Management (OTHM) now has active students in Sri Lanka seeking the opportunity to obtain an internationally recognised British qualification that gives them a career opportunity both in Sri Lanka and overseas.

Aquinas promoted the opportunity of management studies for students commencing from Level 3 Introductory Certificate in Tourism and Hospitality Management, the OTHM Level 4 Professional Certificate, the OTHM Level 5 Professional Diploma and the OTHM Level 6 Professional Higher Diploma.

OTHM qualified individuals also have the opportunity to travel to the UK to 'Top-up' with a BA(Hons) or Masters in Tourism and Hospitality Management with a number of British Universities. (See the OTHM website for more details [www.othm.org.uk](http://www.othm.org.uk))

Individuals who already hold Hotel School qualifications and are currently in

full-time work also have the opportunity to take OTHM courses during the evening or weekends. If you have qualified in the traditional manner with a Certificate or Diploma in the Culinary Arts you are most welcome to consider a one or two year OTHM Level 5 or Level 6 Diploma to enhance your CV, but more importantly give you extra certification and confidence for leadership responsibilities at both middle and senior management level.

During the recent visit by OTHM, the CEO visited both potential and active OTHM centres in Sri Lanka. In the capital:

▲ Aquinas College of Higher Studies - 990, Maradana Road, Colombo 8. Tel: +94 11 2694014 Key contact: Rev.Fr.Raymond Samarakoon. Email: [raymonds@aquinas.lk](mailto:raymonds@aquinas.lk)

▲ Mantra Education - 409, Darley Road, Colombo 10. Tel +94 11 2685953 Key contact: Shivani Sivakumar. Email: [Shivani.b@mantraholdings.com](mailto:Shivani.b@mantraholdings.com)

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## Alethea, every child is special."

to the Galle Road, in the bustling traffic findings is 'Alethea

ergarten - (2 ½ to 3



83 Years of True Learning



# ADMISSIONS

Now In Progress For  
Primary Academic Year



books are  
rented or bought, according to a  
company statement.

various smartphones, the textbooks will  
also be accessible to customers using  
other platforms.

Elsevier, a publisher that specializes in  
scientific text books, is one of the major  
textbook publishers involved with the  
new rental option, through which it will  
offer some 3,000 electronic titles.

"Elsevier sees eBook Rentals as a valu-  
able new e-distribution model," Ammy  
Vogtlander, Elsevier's vice president for  
Web strategy and business development,  
said in a statement. Nytimes.com.



math that combines August work with  
computer instruction.

Its Cognitive Tutor software analyzes  
students' weaknesses as they work  
through problems and offers new prob-  
lems until they are ready to move on.

"Math is a subject where we see a lot of  
students having difficulty" at the college  
level, said Gregory W. Cappelli, Apollo's  
co-chief executive. "We think by adding  
the Carnegie Learning solution into our  
platform, we'll really help our students to  
have better outcomes in math."

Carnegie Learning is one of a number  
of small- to medium-size companies that  
offer instructional material for use on  
computers and tablets and data analysis  
for schools, a market that has piqued  
investors' interest in the past year. It says  
its curricula is used by 600,000 students  
in grades 6 through 12, in 3,000 schools  
nationwide. Dennis Ciccone, Carnegie  
Learning's chief executive, said sales had  
increased 20 to 30 percent annually since  
2005, although they have slowed this year  
with the economy. Apollo plans to adapt  
the Carnegie Learning software for other  
academic subjects and use it both in tra-



ditional classrooms and with online stu-  
dents.

Profit-making colleges like the  
University of Phoenix have been the  
focus of government scrutiny in recent  
years, accused of aggressively recruiting  
students, especially online students, but  
saddling them with unmanageable debt  
and few marketable skills. In June the

Education Department tightened regula-  
tions, though not as strictly as industry  
critics had advocated.

Although enrollment at the 400,000-stu-  
dent University of Phoenix has fallen  
sharply, Apollo's stock hit a 52-week high  
last month after the release of quarterly  
results in June that exceeded analysts'  
estimates. Nytimes.com

## OTHM lift - off...

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■ Global Educators located at  
INGRIN (Institute of Printing and  
Graphics) 290, Mawatha, D. R.  
Wijewardena, Colombo 10. Tel +94  
771299657 Key contact: Naomi  
Dissanayake Email: n.dissanayake@glob-  
aleducatorsgroup.org

■ Emergence Education  
Consultants (Pvt) Ltd - 23 1/3 Palm  
Grove, Colombo 3.

Tel +94 112301440 Key contact: Neil  
Seneviratne. Email: neil@emergence-  
global.com

Aquinas, Mantra, Global Educators  
and Emergence have classes commencing  
in July and August, so please contact  
your nearest centre for further details on

time-tables, course levels and work place-  
ment opportunities during your studies.

A number of major employers and  
industry stakeholders including; John  
Keells, Walker Tours, Jetwing, Srilankan  
Airlines, Sri Lanka Tourism, ASMET,  
Ceylon Hotel School, Win-stone School of  
Culinary Arts and Go Holidays, have  
been contacted and are pleased to work  
with OTHM and OTHM in training  
development and opportunities for CPD  
and work placement.

Sri Lankans also have the opportunity  
to join OTHM as Associate, Full mem-  
bers and Fellows as OTHM aims to com-  
mence branch activities in the near  
future. So if you have industry experi-  
ence or OTHM Qualified at Level 5, 6 or

7 you can apply for either an Associate  
or Full membership of OTHM - using  
the designatory title of AOTHM or  
MOTHM. OTHM have elected their first  
two Sri Lankan Fellows Mr. Sanath  
Ukwatte, Chairman of Mount Lavinia  
Hotels Group and also Vasantha  
Leelananda Executive Vice President  
John Keells Holdings and MD Walker  
Tours Ltd.

For more details of OTHM and also  
membership registration please contact  
Sandaka Gunasekera on Tel: +94 (0)  
7153 58434. Email: sandaka@othm.org.lk  
or view the OTHM website.

Info dated: 03/08/11 Tim  
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