



## **SAMPLE EXAM PAPER**

### **OTHM Individual Certificate in Sustainable Tourism and Eco-Management**

Date: TBA

Time: TBA

***3 hours duration***

***Answer Four questions only***

***All questions carry equal marks***

*Do not repeat the question in the answer but show clearly the number of the question you are answering on the appropriate pages of the answer book. Questions may be answered in any order.*

*Rough workings should be included in the answer book and ruled through after use.*

### Question 1

- a) Briefly describe the drivers for sustainable development

*16 Marks*

- b) Outline the benefits gained, by the 'Host' community, from following a policy of sustainable tourism

*9 Marks*

*Total 25 marks*

### Question 2

- a) In the context of tourism sustainability, what do you understand by the term 'Historical Antecedents'

*10Marks*

- b) Outline some of the key issues and developments in Ecotourism and environment sustainability in the new millennium

*15 Marks*

*Total 25 marks*

### Question 3

The OECD report 1980 placed environmental protection on the European map. Describe [with examples] the following environments:

- Aquatic
- Land
- Architectural
- Social & Cultural
- Urban

*25 marks*

### Question 4

What do you understand by the Tourism Life Cycle? With the aid of a diagram explain the TLC; giving case examples of resorts/destinations at each stage of the cycle.

*25 marks*

### Question 5

Using a Case study of your choice, explain how governments and players manage ecotourism. Use a real situation including the country, resort/project, objectives and outcomes.

*25 marks*

### **Question 6**

What do you understand by '**planned infrastructure & superstructure development**'?

*15 Marks*

How does professional planning of sustainable tourism projects protect and benefit an eco-system?

*10 Marks*

*Total 25 marks*

### **Question 7**

Alternative tourism is said to help balance mass tourism. Give FIVE working examples of 'Alternative' tourism and clarify their benefits to the traveller and the Host.

*25 marks*

### **Question 8**

Give THREE contemporary examples of ecotourism Holidays; naming the country, tour operator, target group, costs and benefits to the traveller

*25 marks*